

GUITAR SUMMIT

GET INSPIRED BY
EUROPE'S BIGGEST GUITAR-SHOW

▶ PRESS RELEASE

Cologne, 11.09.2022

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The GUITAR SUMMIT returns strongly in 2022

From 09. to 11.09.2022 our magazine GITARRE & BASS finally organized the GUITAR SUMMIT - Europe's biggest guitar show - again after a three-year break from Corona.

For an extended weekend, Mannheim was the center of the national and international guitar world for the fourth time and was all about electric guitars, acoustic guitars, basses, effect pedals, amps, accessories and of course music!

The visitor turnout was overwhelming: with 9,400 enthusiastic visitors, we welcomed almost 10% more guests than before the pandemic. The number of young participants continued to grow, and our Family Special on Sunday also attracted many parents with their curious offspring to the Rosengarten in Mannheim with great offers.

The exhibition with more than 500 brands on 4 floors represented the international guitar industry in all its diversity. The impressive selection of exhibits, including around 2500 stringed instruments, optimal testing conditions and the attractive supporting program left nothing to be desired.

Top artists and instructors from all over the world shared their knowledge in over 100 workshops on 7 stages. Those who wanted to experience their idols up close and personally pick up tips could participate in one of 13 exclusive master classes in small groups. The popular format was almost completely sold out in the weeks leading up to the event.

Thematically appropriate activities such as yoga for musicians or supervised soldering in the Do-It-Yourself area as well as raffles rounded off the program.



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Traditional highlights of the GUITAR SUMMIT are the rousing live concerts in the Mozartsaal of the Rosengarten. On Friday and Saturday evening, top-class stars of the guitar and bass scene performed: In addition to international greats such as Jeff Loomis, Henrik Danhage, Henrik Linder or Jon Gomm, the YouTube stars Kfir Ochaion, Pete Thorn and Chris Buck, the German blues master Henrik Freischlader, the virtuoso Marcus Deml and the Austrian bass high-flyer Julia Hofer were also represented.

In the grand finale, the all-star jam led by "Strat-King" Thomas Blug, professionals from all genres played together in unique constellations. Thus, unforgettable moments were created again this year, which will be remembered for a long time. The audience filled even the last corner of the hall, in the strong presale phase many had already secured a ticket in winter.

Save the date! The next **GUITAR SUMMIT 2023** will take place from **22 to 24 September 2023** in the Rosengarten in Mannheim - an incomparable weekend for guitar fans! The Early Bird ticket presale is already running!

Advance ticket sales and online exhibitor registration for **GUITAR SUMMIT 2023** will start in October.

The **GUITAR SUMMIT** is organized by **GITARRE & BASS**, the biggest musicians' specialist magazine in the German-speaking region, which is also responsible for the comprehensive and finely interlocked advertising and marketing measures in the areas of print, website and social media.

