

GUITAR SUMMIT



WEB CAMP 2020

UPLOAD SPECIFICATIONS

IMAGE GUIDELINES

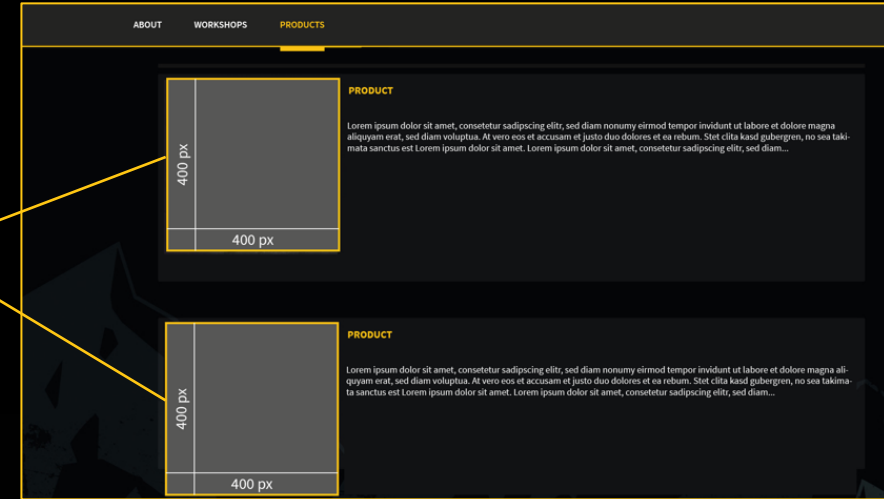
BRAND BANNER 2560 x 688 px

- appear on page at 2560 x 688 pixels
- JPG or PNG file
- max. 250KB
- for best results upload a RBG image



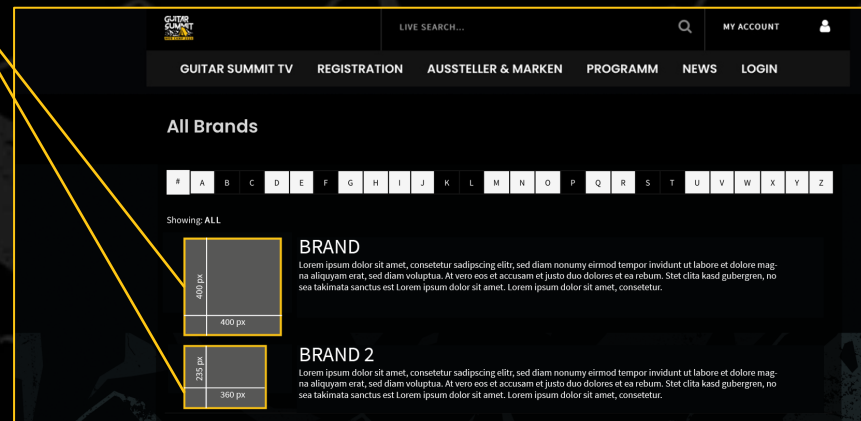
PRODUCT PREVIEW IMAGE 400 x 400 px

- JPG or PNG file
- max. 100KB
- for best results upload a RBG image
- transparent or dark background recommended



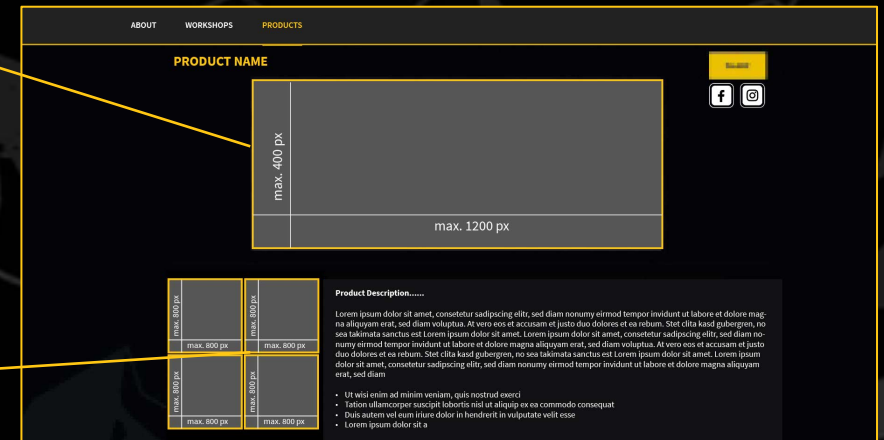
BRAND LOGO max. 400 x 400 px / 360 x 235 px

- JPG or PNG file
- 100KB
- for best results upload a RBG image
- max. 100KB
- transparent or dark background recommended



PRODUCT BANNER IMAGE max. 1200 x 400 px

- JPG or PNG file
- max. 250KB
- for best results upload a RBG image
- transparent or dark background recommended



4x PRODUCT GALLERY IMAGE max. 800 x 800 px

- JPG or PNG file
- max. 250KB
- for best results upload a RBG image

DEADLINE: November, 15th 2020

VIDEO GUIDELINES

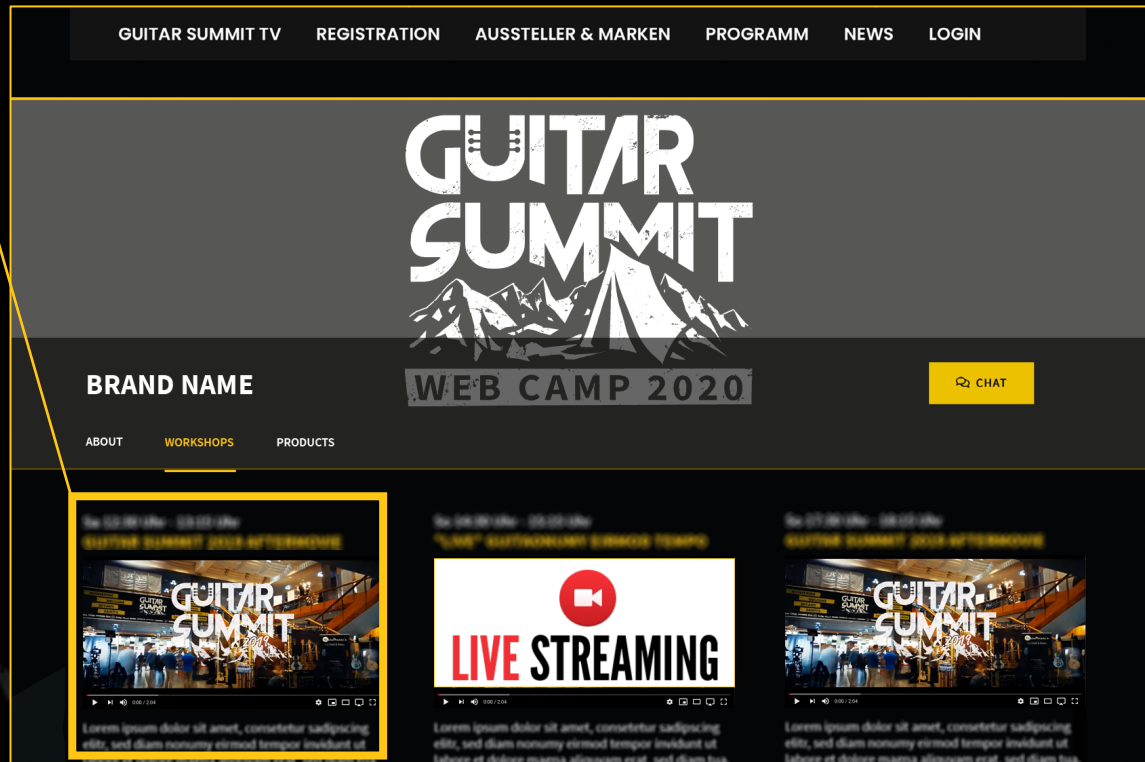
WORKSHOP VIDEO (on Workshop pages)

Please provide the Workshop Video via WeTransfer

- content@guitarsummit.de
- Resolution: 1920x1080 and 25fps
- Video format: mov, mp4, flv
- Filename: Brand_Artist_Workshop#_Subject

Short description

- Brand
- Artist / Speaker
- Subject
- Language (German, English, Subtitles yes/no)



DEADLINE: November, 15th 2020

TIPPS

CAMERA SETTINGS

- Please find a quiet place to record the performance.
- Please keep some distance to the background (wall, cupboard, shelf etc.)
- Please illuminate the position evenly. Avoid harsh light. Especially face, hands and instrument should be clearly visible
- Please do not film against bright windows and avoid backlight, 25fps recommended
- The following frame rates/fps are allowed: 23.98fps/24fps/25fps/30fps

SOUND

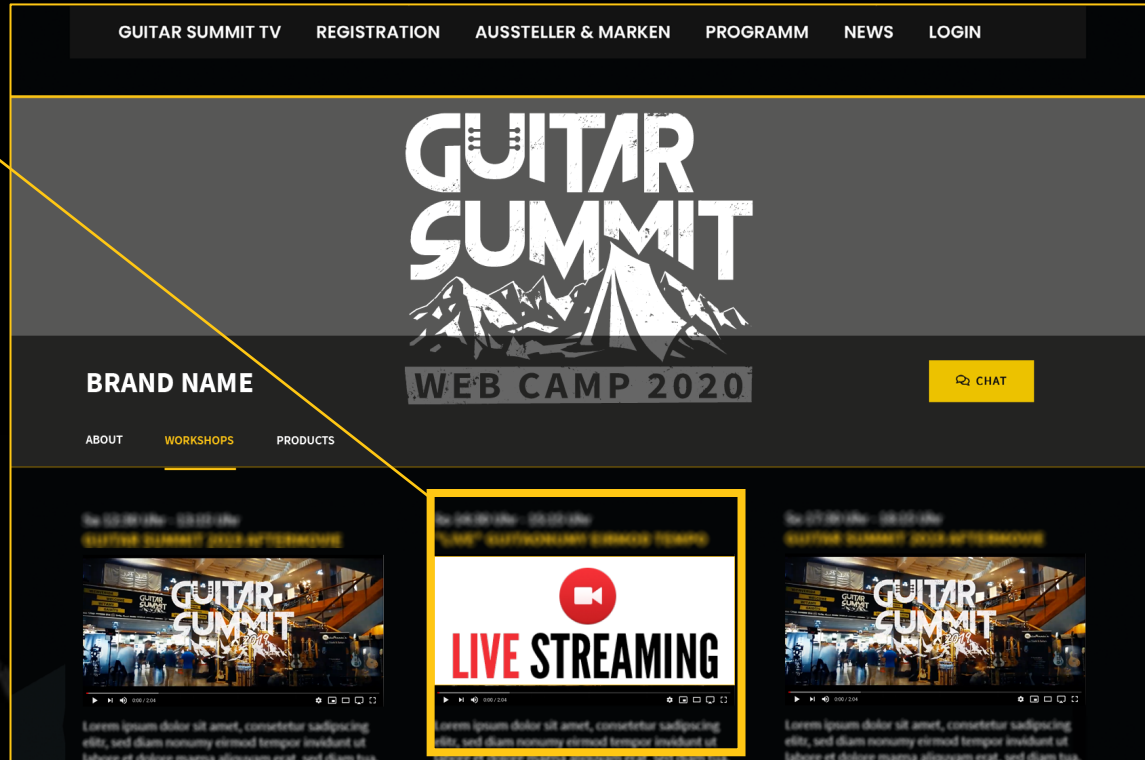
- A good dynamic microphone is sufficient for audio recording of speech or vocals. Recommended are good condenser microphones.
- Ideally, the microphone should be positioned as close as possible to the face to record as little crosstalk and ambient sound as possible.
- When using a lavalier or clip microphone (interviews), please make sure that the microphone does not touch clothing or skin anywhere. This will cause interference when you move.
- Please record the acoustic instruments with a good condenser microphone.

VIDEO GUIDELINES

LIVE STREAM
(on Workshop pages)

Specifications

Coming Soon



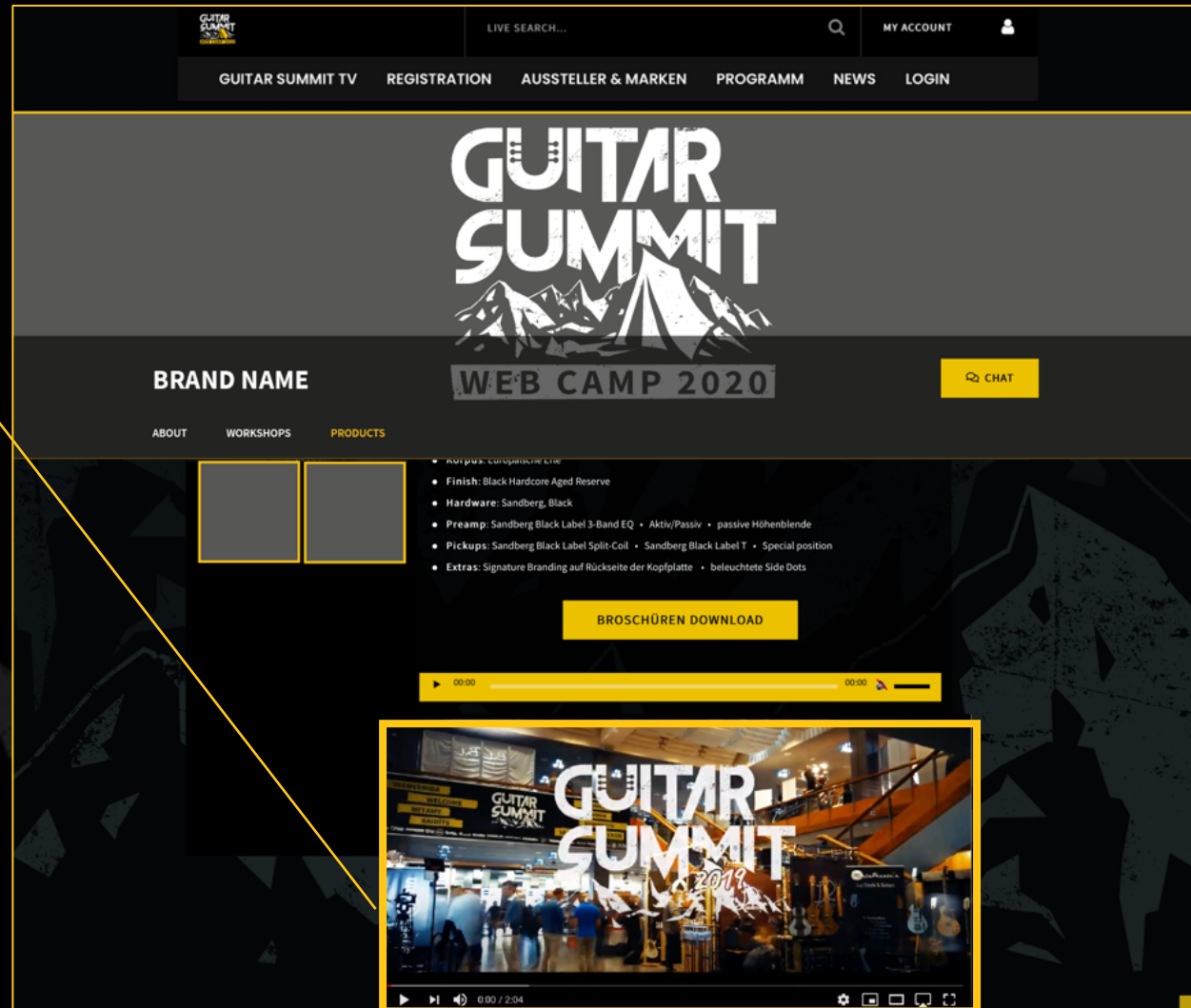
VIDEO GUIDELINES

PRODUCT VIDEOS (on product ages)

YouTube Link via Guitar Summit Web Camp CMS

optionally via WeTransfer*

- content@guitarsummit.de
- Resolution: 1920x1080 und 25fps
- Video format: mov, mp4, flv
- Filename: productvideo_brand_produk



DEADLINE: 15. November 2020

*no Youtube channel available

VIDEO GUIDELINES

WELCOME VIDEO (on brand profile)

YouTube Link via Guitar Summit Web Camp CMS

optionally via WeTransfer*

- content@guitarsummit.de
- Resolution: 1920x1080 und 25fps
- Video format: mov, mp4, flv
- Filename: welcomevideo_brand

*no Youtube channel available



The screenshot shows the website's navigation menu with links for GUITAR SUMMIT TV, REGISTRATION, AUSSTELLER & MARKEN, PROGRAMM, NEWS, and LOGIN. The main header features the 'GUITAR SUMMIT' logo and 'WEB CAMP 2020' text. Below the header, there are tabs for 'ABOUT', 'WORKSHOPS', and 'PRODUCTS'. The 'BRAND PROFILE' section is highlighted, containing a 'WELCOME VIDEO' player. The video player shows a scene from the event with the 'GUITAR SUMMIT' logo overlaid. The video player controls show a duration of 0:00 / 2:04. To the left of the video player, there is a contact information box with the following details:

CONTACT
Max Mustermann
Head of Everything
Email: info@summit.guitars.com
Tel: +49 (0)531 49 52 23
https://www.summit.guitars.com

Below the contact information, there are social media icons for Facebook, Instagram, Twitter, and YouTube. To the right of the video player, there is a 'BRAND PROFILE' section with placeholder text: 'Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duiis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.'

VIDEO GUIDELINES

CONTENT FOR
GUITAR SUMMIT
LIVE STREAM

For more information please contact
Stephan Killermann at
killermann@guitarsummit.de

SUPPORT

QUESTIONS?

Please contact
support@guitarsummit.de